

Kurt Joshua O. Comendador

Brand Strategist, Copywriter, and Operations Coordinator | Digital Marketing Experience in Heavy Industries, E-commerce, Agriculture, and Sustainability.

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PERSONAL STATEMENT	"I help business owners, marketing, and creative directors hit targets with high-performing data-driven copywriting and meaningful storytelling. Proficient with handling various tools and software essential to day-to-day tasks"	
EDUCATION	Bachelor's in English major in Literature (2019) Mindanao State University-General Santos City	
SKILLS & TOOLS	• GSuite • GoHighLevel • HubSpot, Trello, Asana, etc. • Wordpress	• Direct Response Copy • Landing Pages • Social Media Copywriting • MailChimp, Active Campaign
EXPERIENCE	ClickHarvest - Senior Copywriter and Operations Coordinator Full-time Aug 2024 - Jan 2025 • Crafted engaging copies for our Clients' Websites and Landing Pages • Wrote copies for Product Pages and Category Pages • Collaborated with the CEO for day-to-day tasks. FarmTech - Content Head and Marketing Assistant Full-time Dec 2021 - Jul 2024 • Wrote product descriptions for farm equipment and machinery • Wrote B2B and B2C Emails to help increase brand awareness and improve sales. • Wrote multiple Print Ads and Press Releases for the Company Sanctum Collective - Facebook Ads Copywriter On-call Mar 2021 - Sept 2021 • Wrote Facebook Ads Copy for various industries and niches. • Satisfied at least 200 clients and achieved 120+ 5-star reviews on Fiverr. Joy of Android - Content Writer Full-time April 2020 - July 2021 • Authored guides, product reviews, and listicles about Android OS, Cellphones, and Gadgets. Hydragun - Content Writer Contractor January 2020 - March 2021 • Wrote blog posts, long-form articles, and advertorials that follow the brand's tone and voice.	
CERTIFICATES & TRAININGS	Project Management Certificate by Google ■ Write to Ignite Blogging Project 2023 (6th Runner Up) ■ Write to Ignite Blogging Project 2020 (Winner) ■ 26th Iligan National Writers' Workshop ■ 3rd Nueva Ecija Personal Essay Writing Workshop ■ 2018 Davao Writers Workshop	